



STOCK TRANSITIONING
TO A TEAR-AWAY LABEL



PIQUÉ 210

- Rib collar and cuffs
- Reinforcing tape on neck
- Reinforced buttons placket
- Long sleeves
- 3 tone on tone buttons
- Straight hem with side slits
- Cut and sewn
- Spare button on the inside seam

Composition

- 100% combed Ringspun cotton
- 360 Grey melange: 85 % cotton / 15 % viscose
- 348 Charcoal melange: 60 % cotton / 40 % polyester

Entretien



Un produit engagé



Couleurs disponibles



Tailles disponibles



Tailles	S	M	L	XL	XXL	3XL*
A/B	70/50	72/53	74/56	76/58	79/62	82/66

*Taille disponible sur certaines couleurs

Emballage

Taille du carton : **52 x 38 x 35 cm**

Poids par carton : **15,6 kg**



50



5

Personnalisation

• **Embroidery** : This technique is generally used for personalisations that aim for a high-end finish. This technique is the most resistant to washing and use. The embroidery can be applied directly to the product or through embroidered patches. It can be done with thickness effects (with foam) or through patches that will then be affixed to the final product, allowing for variations in materials.

• **Transfer** : The right technique for all materials. It is recommended for luggage, heavy garments, difficult to access surfaces. It consists of transferring the marking from a paper support to the garment by hot gluing. The marking by gluing brings rigidity to light supports at the level of the marking zone, nevertheless, the product keeps all its qualities of comfort.

• **Digital Printing** : The printing method that knows no limits: precision, colour effects, number of colours... This technique can be used to mark all types of product quantities and is particularly suitable for cotton-based materials.

• **Flex** : It is the recommended marking technique for small and medium-sized series. There are several aspects: smooth, velvet, fluorescent, glitter, gold and silver. These are iron-on vinyls that are cut and glued by hot pressing. They are very well suited to a wide range of materials and substrates.

• **Screen Printing** : The most widely used technique. It consists, by the stencil method, of depositing the ink directly on the product. There are as many screens and passages as there are colours in the motif to be reproduced and all colours can be achieved. This technique makes it possible to produce very large quantities. It allows the use of inks with various effects for very different renderings and is adapted to almost all textile supports. The marking of coloured substrates requires an opacifying undercoat called « background white ».